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Limoneira Company Announces Back to the Future - Adds Oranges and Specialty Citrus Varieties to ONE WORLD OF CITRUS™ Model

-Back by Popular Demand

SANTA PAULA, Calif.--(BUSINESS WIRE)-- Limoneira Company (the "Company" or "Limoneira") (NASDAQ: LMNR) announced today that it will go *back to the future* by adding its oranges and specialty citrus varieties to its ONE WORLD OF CITRUS™ model.

Alex Teague, Senior Vice President, and Chief Operating Officer said, "For 124 years, we've been growing a wide variety of citrus. We began our direct selling program for lemons six years ago, and we are excited to once again have our oranges and other citrus varieties marketed in Limoneira cartons."

"Limoneira's global lemon customers have been asking us to sell our other citrus varieties for quite awhile," said John Carter, Limoneira's Director of Global Sales. "We look forward to the opportunity to grow the category and connect shoppers to other citrus trees. Customers have appreciated the quality and consistency that they receive with Limoneira's lemons, and we will deliver these same benefits with our oranges and specialty citrus."

In addition to Navel and Valencia oranges, Limoneira will provide Cara Cara Navels, Moro Blood oranges, Pummelos and Star Ruby Grapefruit from its groves. Limoneira will partner with Cecelia Packing Corporation for packing Limoneira oranges and specialty citrus. "They share our values and commitment," said Teague. "Like our lemon packing house in Santa Paula, they have a state-of-the-art facility in Orange Cove that's close to our orange and specialty citrus groves."

About Limoneira Company

Limoneira Company, a 124-year-old international agribusiness headquartered in Santa Paula, California, has grown to become one of the premier integrated agribusinesses in the world. Limoneira (pronounced lē mon'âra) is a dedicated sustainability company with approximately 10,700 acres of rich agricultural lands, real estate properties, and water rights in California and Arizona. The Company is a leading producer of lemons, avocados, oranges, specialty citrus and other crops that are enjoyed throughout the world. For more about Limoneira Company, visit www.limoneira.com.

About Cecelia Packing Corporation

Cecelia Packing Corporation operates a 55,000 square foot state-of-the-art packing house in Orange Cove, California. Efficiency in packing and control of fruit quality is of utmost importance as is food safety. The Company recently doubled their cold storage, increasing their cooling capacity to better maintain the cold chain. For more about Cecelia Packing Corporation, visit www.ceceliapack.com.

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